

PRESS RELEASE

Emergency Response to the Western Japan Floods

Mobilization of Response with Assessment Team on the Ground and Call for Donation
by JAPAN PLATFORM (JPF), an International Emergency Humanitarian Assistance Organization

Japan Platform (hereafter referred to as JPF; Chiyoda-ku, Tokyo) – an emergency humanitarian assistance organization founded in 2000 as a partnership of government, business community, and NGOs in Japan – has mobilized the “Emergency Response to the Western Japan Floods” in response to the record-breaking torrential rain which began to fall on July 5 and has caused significant and widespread floods damages in western Japan.

JPF has also begun to appeal for donations and appreciate your assistance for the victims.
Please refer to our website and Facebook page for further updates

OVER VIEWS

- The JPF Emergency Mobilization Assessment*¹ Team has arrived on the ground on July 8 and has been conducting assessment to better provide relief in accordance with the needs on the ground. In coordination with parties concerned and JPF member NGOs conducting assessment, we will promptly implement emergency relief efforts that meet the needs of affected communities.
- Thus far, there have been 94 deaths, 3 critical injuries, and 56 missing persons reported*². Some areas still face a heightened risk of landslides*³.

*1: See page 2 of this press release for more information on sources of funding.

*2: As reported by NHK (8:52 a.m., July 9, 2018).

*3: As reported by Emergency Management Headquarters, Fire and Disaster Management Agency (6:30 a.m., July 9, 2018).



[Left] Flooding in Mabi town in Kurashiki City, Okayama Prefecture
[Right] PWJ, a JPF member NGO, conducting assessment
[Photos courtesy of PWJ/A-PAD Japan/CF]

Emergency Response to Western Japan Floods Overview

Duration: 3 months (Initial Mobilization)

Budget: 30 million JPY (Non-government Funds)

Locations: Affected areas in Kinki, Chugoku, Shikoku, and Kyushu Regions

*Program duration and budget may be revised according to the conditions on the ground.

■ Donations for the JPF Emergency Response to Western Japan Floods are accepted through the following ways (*Donations accepted July 9-October 8, 2018; may be extended depending on the conditions on the ground):

International Bank Transfer

Bank Name: MUFG Bank, Ltd. (Swift Code: BOTKJPJT)
Branch: Head Office (Bank Address: 2-7-1, Marunouchi, Chiyoda-ku, Tokyo 100-8388, Japan)
Account Type: Saving
Account No.: 0212719
Account Name: TOKUHI JAPAN PLATFORM

Credit Card & Paypal

Please visit our website: <http://www.japanplatform.org/programs/WesternJapan2018/>

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*1: Funds for emergency mobilization assessment comes out of our General Donations, which is our reserve fund during non-emergency times. If you feel inclined to help us prepare for future domestic disasters, please support us through the following ways:

International Bank Transfer

Bank Name: MUFG Bank, Ltd. (Swift Code: BOTKJPJT)
Branch: Head Office (Bank Address: 2-7-1, Marunouchi, Chiyoda-ku, Tokyo 100-8388, Japan)
Account Type: Saving
Account No.: 0717028
Account Name: TOKUHI JAPAN PLATFORM

Become a Monthly Supporter

Monthly Supporters can select to donate through credit card or bank transfers.
<http://www.japanplatform.org/monthly/> [In Japanese only]

■ About JPF

JPF was founded in 2000 as a new and uniquely Japanese framework for emergency humanitarian assistance. In order to deliver prompt and effective assistance within and outside of Japan, JPF coordinates the efforts of NGOs, the business community, and the government, all of which participate as equal partners, and provides various types of support to member NGOs in Japan. Since 2000, we have built out trust through over 1,400 projects in 47 nations and regions totaling over 54 billion yen in assistance as we promoted cooperation among corporate partners and NGOs and accurately reported our activities. We share information and create humanitarian assistance projects together with our 42 member NGOs with diverse strengths. After the Great East Japan Earthquake and Tsunami, over 7 billion yen had been provided from corporate and individual donors for disaster relief, and we partnered with locally-coordinating intermediary support organizations in providing assistance for local NGOs and contributed to the systemic development towards reconstruction.

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